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TRADEEASY HOLDINGS LIMITED
(易買通集團有限公司)*

(incorporated in the Cayman Islands with limited liability)

Stock Code: 8163

ANNOUNCEMENT

The directors (the “Directors”) of Tradeeasy Holdings Limited (the “Company”) have noted today’s increase in the price of the shares of the Company and wish to state that the Directors are not aware of any reasons for such increase except that the Company announced the first quarterly results yesterday.

The Directors also confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Chapters 19 to 20 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“GEM Listing Rules”), neither is the board of Directors (the “Board”) aware of any matter discloseable under the general obligation imposed by rule 17.11 of the GEM Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board, the Directors of which collectively and individually accept responsibility for the accuracy of this announcement.

By order of the Board
Tradeeasy Holdings Limited
Yip Kwok Cheung
Director

Hong Kong, 10 August 2004

Executive Directors:

Mr. Yu Lup Fat, Joseph (*Chairman*)

Mr. Yip Kwok Cheung (*Chief Executive Officer*)

Mr. Wong Kai Yin, Paul

Mr. To Man Yau, Alex

Non-Executive Director:

Mr. Lau Ho Man, Edward

Independent Non-Executive Directors:

Mr. Lau Chi Yiu

Mr. Wu Yao Hua, Terence

This announcement will remain on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its publication and on the website of the Company at www.tradeeasy.com.

** For identification purposes only*